

Wedding package pricing template

Four pages, one afternoon. Fill it in once and you'll have prices you can send to any family, and a storefront ready to publish.

Business name _____ Category _____ Date _____

Your cost per event

PAGE 1 OF 4

HOW TO USE THIS PAGE

A table for time, people, materials, travel and overheads. Add them up, add the profit you need, and you have your floor: the lowest price you'll take for one event.

Start with page 1, not your competitors' prices. Use last year's real costs. If you don't know a figure, estimate it and mark it to check.

Cost	Mehndi	Wedding day	Walima or reception	Other
Planning and calls hours × your rate	£	£	£	£
Travel miles or time	£	£	£	£
Set-up and take-down	£	£	£	£
The event itself	£	£	£	£
Editing or follow-up	£	£	£	£
Staff people × hours × rate	£	£	£	£
Materials	£	£	£	£
Hire items	£	£	£	£
Share of overheads yearly overheads ÷ events per year	£	£	£	£
Profit you need	£	£	£	£
Total: your floor price	£	£	£	£

Figures to check

HOW TO USE THIS PAGE

Four blank package cards. Each asks for a name, the events it covers, what's included, what isn't, and a price type: fixed, "from" or on request.

Name packages by what they do. "Mehndi night, up to 150 guests" tells a family more than "Gold".

Show a total or "from" price that includes every charge a couple must pay. The CMA's price transparency guidance expects mandatory charges, including VAT where it applies, in the headline price.

Package 1 Name _____

Events covered

- ☐ Mehndi ☐ Haldi or mayun ☐ Sangeet ☐ Nikkah
☐ Anand karaj ☐ Pheras ☐ Baraat ☐ Walima
☐ Reception ☐ Engagement ☐ Other

Guests or hours _____

What's included _____

Not included _____

Price type ☐ Fixed ☐ From ☐ On request

Price (incl. VAT if registered) £ _____

Deposit _____ Balance due _____

Terms _____

☐ Price is at or above my floor (page 1)

Package 2 Name _____

Events covered

- ☐ Mehndi ☐ Haldi or mayun ☐ Sangeet ☐ Nikkah
☐ Anand karaj ☐ Pheras ☐ Baraat ☐ Walima
☐ Reception ☐ Engagement ☐ Other

Guests or hours _____

What's included _____

Not included _____

Price type ☐ Fixed ☐ From ☐ On request

Price (incl. VAT if registered) £ _____

Deposit _____ Balance due _____

Terms _____

☐ Price is at or above my floor (page 1)

Package 3 Name _____

Events covered

- ☐ Mehndi ☐ Haldi or mayun ☐ Sangeet ☐ Nikkah
☐ Anand karaj ☐ Pheras ☐ Baraat ☐ Walima
☐ Reception ☐ Engagement ☐ Other

Guests or hours _____

What's included _____

Not included _____

Price type ☐ Fixed ☐ From ☐ On request

Price (incl. VAT if registered) £ _____

Deposit _____ Balance due _____

Terms _____

☐ Price is at or above my floor (page 1)

Package 4 Name _____

Events covered

- ☐ Mehndi ☐ Haldi or mayun ☐ Sangeet ☐ Nikkah
☐ Anand karaj ☐ Pheras ☐ Baraat ☐ Walima
☐ Reception ☐ Engagement ☐ Other

Guests or hours _____

What's included _____

Not included _____

Price type ☐ Fixed ☐ From ☐ On request

Price (incl. VAT if registered) £ _____

Deposit _____ Balance due _____

Terms _____

☐ Price is at or above my floor (page 1)

HOW TO USE THIS PAGE

A list for piece-by-piece services, from an extra hour to a second artist, and a worksheet for pricing two or three ceremonies together.

Put the tempting extras on page 3. Families often want to add one thing rather than jump a whole package, so price each extra on its own.

Bundle for whole weddings. Families think in weekends. A mehndi, a wedding and a walima together should cost less than three separate bookings, but never less than your floor for each.

Extras, piece by piece

Service	Unit (per hour, per guest, per item)	Price
		£
		£
		£
		£
		£
		£
		£
		£
		£
		£

Bundle worksheet

	Bundle A	Bundle B
Events in the bundle		
Sum of the single prices	£	£
Real savings travel, set-up, planning	£	£
Share of the saving you pass on	£	£
Bundle price	£	£
Each event still at or above its floor	☐	☐

HOW TO USE THIS PAGE

Your deposit, when the balance is due, and what happens if a date moves or is cancelled, written in plain words a family can agree to.

Write your terms before you need them. A deposit to confirm, then the balance before the event. Keep the deposit fair and in proportion to what you'd really lose. Our guide to deposits and cancellations (thenodus.uk/journal/wedding-deposits-and-cancellations-uk) explains why.

A quick check before you publish. Could a family read your packages and know exactly what they get, what it costs and when to pay? Could two people in the same family compare two packages without calling you? If not, simplify. Fewer, clearer packages usually do better than many similar ones.

Deposit

Amount or percentage (you set this; there is no fixed split)

Due when

Balance

Amount

Due date (before the event)

If the date moves

If the booking is cancelled

What you keep, and why it reflects your real loss

What the couple must tell you, and by when

For example guest numbers and timings

A deposit to confirm, then the balance before your event.

General information, not legal advice.